

# Spirit Fundraising

Successful fund raisers are necessary to make your special events happen. The main keys to a successful fund raiser are:

- A good, long lasting product
- Appealing to a wide population of people
- Promotes your school or company spirit
- Easy to sell and market
- Earns a profitable rate of return



AJ's socks in your theme colors will promote team spirit for your school or organization and generate a fundraising profit. Socks are available in Stripes, Solid, Checks, Dots, Stars and Hearts. Check elsewhere in this catalog for a list of stocked colors or consider a custom order. Combine stock items and custom socks to create a broad range of spirit and promotional socks.

## Samples of Red & Black Theme



Solid Red



Red & Black



Solid Black

### Custom Styles



STANDARD  
LACE BOBBI

### STANDARD or CUSTOM KNEE SOCKS

Contact us for Pricing & info on  
Fund Raising Profitability!

Create your own custom socks with up to two colors printed on a third color base sock. Custom socks can also include letters (plain or outlined), a logo, or your own personal design. Refer to our "Custom Sock Orders" page to create your customized socks.

*Custom Order Socks - 48 pair minimum*

### CUSTOM SOCCER

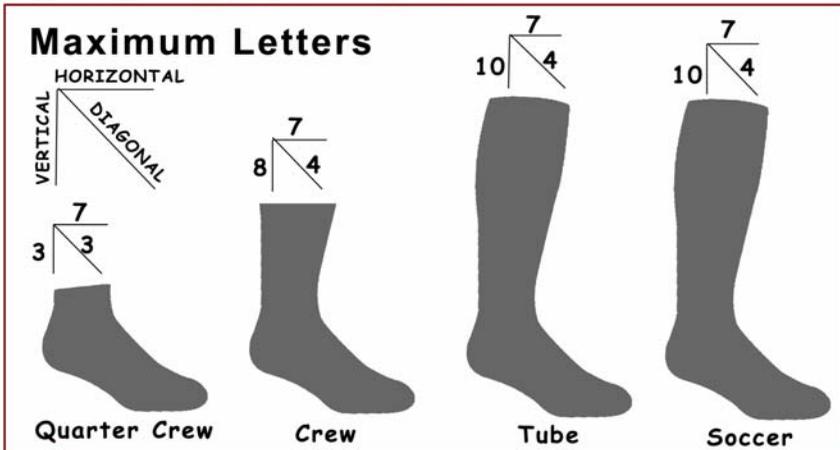
#### CUSTOM LOGO CREW and QUARTER CREW



# Custom Sock Orders

Custom socks can be ordered in any of the 28 colors shown on page 5. You can choose up to two additional accent colors for your custom lettering, stripes or graphic. All designs are woven into the sock!

## Letter Count Chart



### Tube & Soccer Socks

*At the top:*

Up to 3 accent stripes, your team or company logo, up to 7 horizontal or 4 diagonal letters.

*Leg of sock:*

Up to 10 Vertical letters, solid or outlined.  
Second vertical line available.

### Crew Sock

Same as above except for up to 8 vertical letters.

### Quarter Crew

Limited to horizontal, diagonal, or vertical letters.  
Team or company Logo can be displayed instead of letters.  
One accent stripe available to either of the above  
Soccer style has a defined foot and is not a straight tube.



### TUBE

80 % Acrylic  
20% Nylon

SIZES SOCK SIZE

LC-18 6-9

LC-22 9-13

LC-24 10-15

Available solid white, solid color, with or without stripes. Minimum order 4 dz. Per logo plus or minus 10%.